

How Can Chimorel Support You?

Lesson 5 Chimorel's Action Plan:

Buy Stuff & Do It Now Areas

[Disclosures](#)



The fifth lesson on your Success Journey is whetting your appetite. We are about to sink our teeth into the meat of the Buy Stuff area and Make It Happen section. Before we you consider developing your own Action Plan, let's recap briefly:

In Lesson 1 we introduced you to Chimorel. We gave you a number of diamonds and a challenge to spend the time to do it right. Are you clicking and reading the links available? If not you are missing a wealth of opportunities and learning. *The easy way to follow the links is to have the electronic version open.*

In Lesson 2 we helped you set goals and begin to develop action steps. We gave you a number of gems. We invited you to develop your life mission and prioritize the roles in your life. We gave you a process flow chart and talked about the cost. We also suggested two powerful sources of strength you can tap into.

In Lesson 3 we gave you 14 + 2 principles of success. We provided many gold nuggets. We invited you to discover the secret to success and we gave you two additional bonus resources. We opened the door to awareness in the present moment. You really do want to understand the secret behind these principles of success. Until you truly grasp the secret, much of your Success Journey will float in the ether.

In Lesson 4 we began Chimorel's Action Plan and invited you to make any part of this plan your Action Plan. We opened the door to become a Resource Developer. You learned a little about developing your Business or Nonprofit. You discovered many Recycling opportunities.

We pushed you pretty hard to begin inviting 10+ people to start their Success Journey and suggested that doing so could become at least one income opportunity for you. *And of course, you received more dynamic strategies.*

Are you inviting people to begin their Success Journey? These are the people who can support making your dreams come true. They too need to know the success principles to genuinely support you.

We also explored six Learn area sections: Debt Reduction, Step by Step Financial Planning, 735 Plan, Board + Learn Menu, I Got a Job and Create a Career. *We gave you a link to complete all of your assignments for Lessons 1-6.*

In Lesson 5 we continue the Action Plan with a focus on the Buy Stuff area and Make It Happen section of our website. *In Lesson 6* we will continue the Action Plan with a focus on many other areas of our website. *In Lesson 7* we open the door to more than 100 Income Opportunities, of course, assuming you complete your assignments.

Starting with this lesson we no longer list our dynamic strategies in the text. You can view all the strategies using this [Dynamic Strategy Summary](#) link. We also provide links throughout the lesson that summarize certain strategies. You will most likely begin finding these strategies on your own. Learning to pick up diamonds, gems and gold nuggets as you read and as you experience life will become increasingly valuable to you as you continue your Success Journey.

Starting with this lesson we use a bullet point summary to introduce the topics in our Action Plan. In our Complete Action Plan we use both a Paragraph Discussion Format and a Command Statement Format. The bullet points are the Command Statement Format. The paragraph format is easier to read and understand. The command statement format enables you to focus quickly on action steps.

Once again, you can use the action steps *in Lessons 4, 5 and 6* to create your own Action Plan. When you discover a strategy you want to pursue, copy and paste the bullet points to a word document. You will then expand and modify the steps (bullet points) to meet your needs. This “translation” will take a little effort on your part. You probably want to modify the in depth discussions to suit your needs. Your Action Plan will eventually become a dynamic document that regularly changes according to your needs and achievements.

Chimorel Action Plan: Buy Stuff Area



Understand & Explore the Buy Stuff Section

- ❖ Discuss *Chimorel Bucks & Incentives*.
- ❖ *Understand Chimorel Bucks & Incentives Opportunities*.
- ❖ *Understand Scrip Opportunities*.
- ❖ *Explore Chimorel4U Income Opportunity*.
- ❖ *Explore Shopping Mall Income Opportunity*.
- ❖ *Explore Auctions Income Opportunity*.
- ❖ *Explore Climate Change Opportunity*.



Learn to Establish Manageable Targets

- ❖ Discuss establishing Manageable Targets.
- ❖ *Explore Friend of an Organization Income Opportunity*.
- ❖ *Explore Work Experience Coordinator Income Opportunity*.
- ❖ *Learn to Sell To Do Opportunity*

You are about to explore the Buy Stuff area. Take some time to understand these opportunities. The Buy Stuff area has income opportunities, savings opportunities, and ways to fund Special Projects. You will discover an explanation of Chimorel Bucks and links to other sections which enable you to fund things as you buy the stuff you would normally buy anyway.

Once again you want to use the electronic version and follow all the links to take advantage of everything in this lesson. Sixteen Buy Stuff [gems](#) here.



Discuss Chimorel Bucks & Incentives

Take a few seconds to look at the statue of the family being led by the dog toward the statue of the rabbit holding a few coins. Ask yourself what does it take to move from welfare to work, from depression to joy, from weakness to strength?

Recognize that most of the picture is dark and the statue brightens your opportunity. Recognize also that the few coins the rabbit statue holds are not enough to live on. You must seize an opportunity, get beneath the surface, dig for the details and make the opportunity happen by your own efforts.

Once you understand how to use them, Chimorel Bucks and Incentives offer you a way to pay the cost of our memberships and programs. After you become an Action Planner, Chimorel Bucks and Incentives, go beyond paying for Chimorel. They open opportunities to fund a major Special Project you want to accomplish.

Sub-goal: Understand the opportunities available regarding Chimorel Bucks & Incentives

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Buy Stuff](#) or the yellow ***Buy Stuff*** link on any page.
- Click the picture containing the words Chimorel Bucks.
- Understand Chimorel Bucks can be used to pay for memberships, programs, etc, if you take the time to track your invoices.
- *Realize that in some Chimorel programs Chimorel Bucks are also called Incentives.*
- As an Independent Contractor and as an employee, Chimorel Bucks could turn a \$50,000+ income into a \$100,000 value.

- ***We need someone to help us set up a login procedure and link to this login with a sub-id.*** This procedure will make it unnecessary for you to track invoices. *Do you know someone who can be supportive?*
- Should you decide not to track and use Chimorel Bucks, *those Chimorel Bucks are used to pay Resource Developers, help develop programs and cover administrative costs.*
- Chimorel Bucks can help fund a Special Project you set up – ie cover a hospital bill, get out of debt, donate to your church building fund and much more. *You want to learn about Chimorel Special Projects.*

Read back over the bullet points above. You learned a little, but nothing you read will make you rich tomorrow. Now dig a little deeper. We are giving you a way to pay for/earn every higher level membership and program you choose to enter.

When you initiate a first level Special Project, you can generate the funds to solve a \$2500 problem or a \$25,000 goal. As you develop the skills, you can step up to a second level \$25,000 to \$500,000 Special Project and then go on to a \$500,000+ third level Special Project.

So reading didn't accomplish a lot. You had to dig deeper. You needed to see a bigger picture and step in to the possibilities. As you explore opportunities available with Scrip, Chimorel4U, the Shopping Mall, Auctions and Climate Change, push for a deeper understanding. Open your mind for the inspiration. Use all fourteen +2 principles to create the detail needed to implement your own Action Plan.



Sub-goal: Understand the opportunities regarding Scrip.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Scrip](#) or on the website the yellow Buy Stuff link, then *Scrip*.
- Understand that Scrip, like cash or credit cards, can be used to buy almost anything you need or want from national stores, restaurants, gas stations, etc.
- Realize that a typical family can easily donate \$300 to \$600/yr or more buying things it already buys. *When a family chooses to support your Special Project, you create a way to fund your Special Project.*
- Read. *How Does It Work* gives you specific initial action steps to expand this opportunity. *Once you sign up for Scrip, your Scrip Coordinator will teach you additional action steps to follow.*
- You can become a Scrip Resource Developer / Coordinator, introducing families to Scrip. *Depending on the choices they make, they can support your Special Project, pay for their own Memberships and Programs or do something else. In each case, you will have ways to enhance your income or fund Special Projects.*
- Recognize that there are side trips you can take.
- Recognize that you can use a credit card, but probably shouldn't.
- When you are ready, sign up for *Scrip*. *You can support someone else, pay for higher level memberships and programs or fund your own Special Project, depending on choices you make. You are going to spend the money regardless. By planning ahead you can make the dollars you already spend count for more and with PrestoPay the process becomes almost instant.*
- Click [PrestoPay and Donate](#) to make your Scrip program happen.

\$\$ To Do Opportunity: Explore Chimorel4U

*If you choose to use this to do opportunity, [Contact Us](#).
We will help you develop the Action Steps to Make It Happen.*

- Click [Chimorel4U](#). You can reach this from the Buy Stuff link, then Chimorel4U picture.
- Recognize that with a Chimorel Special Project, you can add up to 50+% of the profit from Chimorel4U and that when items are donated, this can mean up to 50+% of the entire sales price.
- You can generate revenue for your Special Project by introducing friends to Chimorel4U and on purchases you make yourself. *For \$50,000 in sales on donated products you could fund a \$25,000 Special Project.*
- You can cover the entire cost of your Action Planning membership, then go on to fund a \$2500 to \$25,000 Special Project using Chimorel4U.
- [Contact Us](#) to learn more.

The Chimorel4U strategy may involve some work. However, consider that the average middle income family of four has approximately \$2000 worth of stuff in closets, the attic, the garage and the basement. This stuff can be donated to Chimorel, then sold on eBay, in our online store or at auction.

50% of \$2000 = \$1000 each time you did what it takes to get one family involved. 10-25 families could enable you to put \$10,000 to \$25,000 into a college education fund or towards starting a business or toward the down payment on the home of your dreams or to support your church's building fund.

Think about what you are learning. Chimorel4U can open the door to funding almost any Special Project you can think of. It can become your full-time job. It can open doors to solving many of the world's problems. This is the kind of thing you can do from your home. You can be as active as you want. You can introduce others, manage their activities and pay for things to make the world better on as big or small a scale as you choose. If you have the right mindset, the possibilities are pretty amazing. They include:

[Click Bank](#) | *Climate Change* | *Self Defense* | [eBay Store](#)

In the future Health Care Products & Services
and food from our farm at the Chimorel Sanctuary will be included.



Sub-goal: Explore the Shopping Mall.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Shopping Mall](#).
- We are rebuilding our affiliate shopping mall. We immediately provide a link to [Albris](#).
- Recognize that all the Chimorel4U opportunities are available on our Shopping Mall. *Profits per sale may be less, but donations can be sold in certain areas of the shopping mall as well.*

- Think of our Shopping Mall as you would when you drive up to a mall in the retail world. *The difference is you shop from pictures and descriptions. You need never be concerned about whether the stores are open.*
- Each store is a new click, instead of walking and driving. *Saves time, saves gas and saves all that energy you spend walking and driving.*
- Be aware that we will add more stores and malls as we find store managers and as activity on our Shopping Mall picks up.
- Recognize that documenting your purchases opens the door to covering the cost of memberships, programs and Special Projects.
- Be aware that when you don't document your purchases, you support Chimorel programs and cover basic administrative costs.
- Many of our stores will provide savings from normal retailers. *Explore Albris now. After we have a Store Manager it will include Car Rentals, Fair Buzz, Hello Direct, Magazineline, Paul Frederick and Veteran's Advantage and others the Manager develops.*
- Developing a solid Action Plan for the Shopping Mall from our point of view will involve finding a Store Manager.
- From your point of view, you will want to establish manageable targets and to get others involved.

Sub-goal: Explore Auctions

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Virtual Auctions](#).
- As you learn more about our Auctions and other programs, you will significantly increase your opportunities to earn & Spend Chimorel Bucks.
- Recognize that we are currently planning Virtual Auctions. Warehouse Auctions will be part of future planning.
- Virtual and Warehouse Auctions will become part of a variety of special fund raising activities and special events hosted by Chimorel and affiliate nonprofits.
- When we move to our warehouse auctions, each affiliate nonprofit or group of special projects will target a minimum of \$50,000/event and could raise well over \$1 million/event.



A few cans ... become a climate imperative

Sub-goal: Climate Change

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Return to **Buy Stuff**. Click **Chimorel4U**, then **Climate Change**.
- We believe that Climate Change poses an existential threat. We also believe that this threat can be countered and are taking active steps to mitigate the threat.
- Recognize that we are developing this section and will modify this part of Lesson 5 in future versions of this lesson.
- Recognize, also, that there is a significant income potential for the right person.
- Recognize that **Climate Change Products** in the Chimorel4U online store will be available once we find a Store Manager.
- If you have a product that can affect climate change or peoples' health, click the **Good Faith Distributor Invitation** link.
- If you are a farmer or someone else who can benefit from our climate change products, let us know.
- Recognize that we will constantly add to our products and change the way we introduce products based on the way each distributor demonstrates their product efficacy and client service potential.

Learn to Establish Manageable Targets

Once again, hang on to your hat! We are going to cover Learn to Establish Manageable Targets very quickly. You might re-read this section several times to be sure you get it. When you establish a Chimorel Special Project, your Planner will work with you to establish manageable targets.

You are learning how to break a goal down into clear, manageable targets. Under the *Friend of an Organization Goal Assignment* we divide our \$500 goal by several commission percentage amounts. For example, at 5% someone needs to sell \$10,000 on our Shopping Mall or Scrip program to generate \$500. ($\$10,000 \times 5\% = \500) This translates into 100 people selling \$100 or some other combination to add up to \$10,000. We break our \$500 goal of $\$10,000 \times 5\%$ into manageable targets of \$100 x 100 people.

Remember, when we broke our first phase into five 500 people targets, then made each target manageable with 50 people inviting ten friends to start their [Success Journey](#). *Have you invited your ten people yet?*

Achieving a goal with a \$ amount starts by determining how many of something you have to do to achieve your objective. Frequently, what you do will fall within a range. *See Learn to Sell below.*

You may have also begun to realize that you must brainstorm to determine what it takes to solve real problems in people's lives. To actually solve real problems we must take a comprehensive approach. When some of the issues aren't dealt with, we may not actually solve the problem. Not solving a problem has consequences. *The result could be an unhappy client or disappointing a close friend.*

Chimorel4U can provide you ways to fund a first phase Special Project of \$2500 to \$25,000. It involves finding things that can be sold on eBay, in our online store or at auction. You can earn from 10% to 70+% depending on how much of the process you do. You are responsible for making sure that the entire problem is being addressed until your friend begins to work with a Chimorel Planner.

Below we provide three examples to help you understand establishing manageable targets:

- ❖ *Friend of an Organization Income Opportunity.*
- ❖ *Work Experience Coordinator Income Opportunity.*
- ❖ *Learn to Sell To Do Opportunity*

We are setting the stage to establish manageable goals with realistic numbers. We will also talk about learning to deal with the many issues to help avoid future problems.



\$\$ To Do Opportunity: Friend of an Organization Assignment

*If you choose to use this to do opportunity, [Contact Us](#).
We will help you develop the Action Steps to Make It Happen.*

- Think of a church or a nonprofit group you belong to or are concerned about.
- Determine an amount of money (not less than \$500) that you want to donate or make available to this organization.
- Divide that amount by 5%, 10% and 30%: \$500 = \$10,000, \$5000 & apx \$1700.
- Divide these amounts by \$10, \$50, \$100: \$10,000 = 1000, 200, 100. \$5000 = 500, 100, 50. \$1700 = 170, 34, 17.
- Now be more courageous and double your target amount. \$1000 means you will need between 34 and 2000 sales.
- You now want to put together a program that can help your church or favorite charity make 34 to 2000 sales. *This example explores Chimorel Bucks from the Shopping Mall. You could also use Scrip. There will be many other ways to support your charity as well.*
- Realistically, we will teach you how to do much more than try to make 2000 sales on our Shopping Mall to raise \$1000. *For a 200 member church with most members making 1-5 monthly purchase, 2000 sales is not all that tough.* The intent here, however, is to begin to learn how to do some initial planning.

As you develop Action Steps, learn to work both hard and smart. It is easy for a few people to make sales at high commission levels (work smart). The concept also works when many people are inspired to buy with low commission levels (work hard). It works best when many people buy at a variety of commission levels (work hard and smart).



\$\$ To Do Opportunity: Work Experience Coordinator

*If you choose to use this to do opportunity, **Contact Us**.
We will enable you develop the Action Steps to Make It Happen.*

- Think of 100 people you know that need jobs.
- Over the next year would you be willing to support at least 50 of them to work through Chimorel's I Got a Job program? $50 \times \$2500 = \$125,000$.
- Where would you find potential employers?
- What training do they need? Skills? Habits? Attitude? Reality Testing over time?
- What resources do they need while they complete the program? Housing? Transportation? Babysitting? Food? Cell phone?
- We will share links to the *I Got a Job* program later, where much of this brainstorming has already begun.

We are actively looking for people who can take the steps necessary to create an opportunity as a Work Experience Coordinator in Columbus, OH. As we find the right kind of people, we anticipate quickly expanding our I Got a Job program to many other cities in the US and around the world.

Here are [7 More Gold Nuggets](#).



To Do Opportunity: Learning to Sell Example

*If you choose to use this to do opportunity, modify the action steps
to support your targets, mini-goals and phases.*

- Now think of yourself as a sales person, maybe selling airplanes, resorts or another high value item.
- How many planes do you have to sell to make \$1 million if the average sale is \$5 Million and the commission is 2%. $\$5,000,000 \times .02 = \$100,000$.
 $\$1,000,000 / \$100,000 = 10 \text{ planes}$.
- Be aware that this is only an example. We are discussing an idea that does not involve Chimorel, as an example to expand your thinking.
- Learning to sell will be part of achieving any goal that requires support or resources from others.

Selling something, especially big things like airplanes, can be opportunities you could create. Our auction program will market vacation packages and cars, not quite airplanes, but high ticket items. As you can see, some opportunities we suggest may not involve Chimorel. Recognize, learning how to sell will be important with any goal you want to achieve. See [Principle Based Selling](#) on our website. *One of the takeaways you should grasp is that selling high margin or high ticket items gives you greater income opportunities.*

Here is a brief recap with an income perspective:

You might sell ten \$5 million airplanes to earn \$1 million at 2% commission. As a Work Experience Coordinator you might earn \$20,000 to \$50,000/yr by supporting 50 clients as they work through Chimorel's *I Got a Job* program and get jobs. You might help a church raise \$10,000,000 and earn \$50,000 to \$70,000 as a Planner or Resource Development Manager. As a member you could target approximately \$200 to achieve a specific goal when your ten friends also became members. You could earn \$10-25,000 for your first Special Project through Chimorel4U by getting 10-25 families to donate \$2000 worth of things that could be sold on eBay, in our online stores or at auction.

Chimorel Action Plan: Make It Happen Section



Explore Make It Happen

- ❖ *Brief look at Make It Happen Section*
- ❖ *In depth look at Homebuilder program.*
- ❖ *Brief look at College Bound, Involve Constituents and Raise Funds.*
- ❖ *Brief look at Business and Employment.*
- ❖ *In depth look at Investing in Chimorel, and*
- ❖ *In depth look at Change Your Life.*



Explore Get Involved

- ❖ *Consider becoming a Resource Developer / Manager / Planner*
- ❖ *Brief look at Sponsors & Affiliates Section*



Explore Memberships, Etc

- ❖ *Meet Our Members*
- ❖ *Starter / Action Planner*
- ❖ *Group / Lifetime*

Brief Look at Make It Happen Section

Chimorel's Make It Happen Section is where you discover: "It really is *what you do* that makes things happen." Once again we want to emphasize that achieving goals requires you to do things.

To [Make It Happen](#) click this link. You can also click the *Make It Happen*

link on the Home page, in the Set Goal area and in the Chimorel area for a complete list of make it happen topics. Then you will scroll to get to the Menu.

Our current list in the Make It Happen area includes ways to: *Get Involved, Recycle Computers, Recycle Anything, Step By Step Financial Planning, Build/Remodel Your Dream Home, Pay for College, Start/Strengthen a Business, Resource Developer, Cooperative Effort Program, Involve Your Constituents, Raise Funds, Create a Special Project, Stay Healthy, Create a Career, Work With Chimorel, Initiate I Got a Job Program, Hire Our Trainees, Invest in Chimorel, Property Acquisition, Get Out of Debt, Change Your Life and Awareness & Enlightenment.*

Our Cooperative Effort program reaches out to individuals, businesses and nonprofits with support and networking opportunities. We are developing plans for a Coop Buying program to enable you, your business and others to save substantially on everything you buy. Although the Coop is still in the development stage, we already have many ways to save while buying many of the things you need.

Once you become an Action Planner, as you bring significant problems and goals to us, we will enable you to undertake Special Projects. We are writing a Special Project manual. We can send you the first few chapters. *There is a Dynamic Strategy here that is important. When resources are limited, support people any way, even though everything is not completely done.*



Sub-goal: Begin to Understand the Opportunities Available in the Make It Happen section.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Make It Happen.](#)

- Click a few links, read a little, return.
- Understand that almost every one of these areas offers a potential income opportunity for you – as a Resource Developer, as a Planner, as a Coach/Consultant, and in other ways.
- Understand that we are always be looking for people who can take what we have developed thus far and make it better.

Here are [7 Make It Happen Gems.](#)



Sub-goal: Take an in depth look at the Home Builder program.

- *This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.*
- Click [Build / Remodel Dream Home.](#)
- Notice the goal: Action verb = build/remodel/add on. \$ amount = \$200,000. Time frame = 6 months to two years.
- Skim the Program Explanation and Home Builder Simulation. *Note the Fee Earned paragraphs.*
- Click [Sales Pitch.](#) Read the Warning and Limit sections.
- Click [Learn More.](#) *Click Close to Return.*
- Click [Home Builder Make It Happen.](#) Read and understand the Guidelines and Let's Get Started sections.
- Skim through the Get Ready and Develop a Schedule questions.
- Realize that saving 15% on a \$200,000 house actually could save \$60,000 or more and our cost is \$5000, which can be negotiated up and down depending on a variety of factors.
- Click [My Home.](#) Skim the story. Recognize that there are other stories in this section. Click close to return.
- Click [Agreement Discussion & ...](#)
- Realize that we want you to take your time before making a decision to enter our Home Builder program.

Stop! Clear your head for a minute. Do you realize what you just learned?

Approximately two years from now you could have added \$37,500 + on a \$250,000 home to your net worth.

As the person who brought this opportunity to a friend, you could earn a minimum of \$500. If you learned to manage the problems, you could earn \$4000 or more. Here are seven [Home Builder Diamonds](#).



Sub-goal: Take a brief look at three Sections:

College Bound, Involve Constituents & Raise Funds.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Return to **Make It Happen**.
- Click [College Bound](#).
- Read. Understand Paid in Installments and Fee Is Earned.
- Skim the Simulation.
- Click [Involve Your Constituents](#).
- Read. Understand Ask Me to Pay My Way. If you run a nonprofit, Chimorel is always willing to support.
- Click [Non Profit Development](#).
- Realize that this section contains a great deal of training and is beyond a quick review. Skim down the various links. Make a note to return to this area in the future if fund raising is something you want to learn more about. If you have time click *Let's Begin to Fund Raise*.
- Two other sections you can explore as time permits are *Fund Raising Alternatives* and *Affiliate & Auction Program*.
- Note the time frames on Specific *Fund Raising Strategies* and the grayed out topics that will be brought to life as time permits.
- Whenever you see a grayed out link, this suggest an area where your talents can develop something, perhaps even an income opportunity.

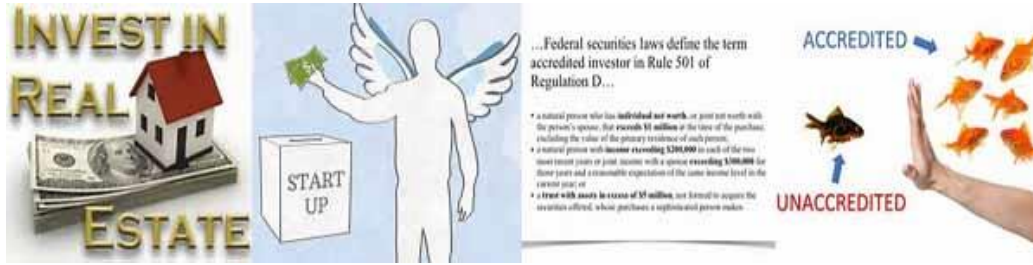


Sub-goal: Take a brief look at other Sections: Business Development & Employment.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Start or Strengthen Your Business](#). This will take you to list of 7 priorities to reflect on, as well as, many other business related subjects.
- After reading about Business Priorities, you could go on to learn about Starting a Business, Strengthening Your Business and Coaching. There are many links to follow.
- Realize that there are ways to support your business behind each of these links and potential income opportunities if you explore far enough.

- Click [Create a Special Project](#), [Work With Chimorel](#) and [Create a Career](#).
- Realize you have already had a chance to review Create a Career in lesson 4. Read. Learn. Begin to consider if any of these areas are important to you and to others you know.
- Realize again that these are ways to support individuals and potential income opportunities as you continue to explore.
- [Uncover ten more gems here](#).



Sub-goal: Take an In Depth Look at Property Acquisition.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Property Acquisition](#).
- Read. Realize that we are looking for Accredited Investors and property to acquire in order to continue this program.
- Click the I Am an Accredited Investor link. Realize that an offer will only be made to Accredited Investors and that if you are not an Accredited Investor and you continue in this area it is only because you are curious.
- If you are curious, read about Chimorel One LLC. There is a Sample Subscription, an Investment Description, and links at the bottom.
- Click [Work 4 Rent](#). Read. Realize that this is an operational program that is ready for re-implementation.
- Click [I'm an Accredited Investor](#). Read. Realize that as an Accredited Investor, you could potentially give opportunities to hundreds, maybe thousands, of welfare recipients, former inmates, and others who are struggling to find jobs paying \$24,000/yr or better.
- If you have time, click [The Elements of I Got a Job](#). Read. Understand that implementing a full *I Got a Job* program is linked to our *Property Renovation* and *Work 4 Rent* programs.
- If you are an Accredited Investor, [Contact Us](#) to learn more about investing in our Property Renovation program.
- If you are not an Accredited Investor, think of two people you know who are Accredited Investors and ask them to [Contact Us](#).
- Realize we will only talk to Accredited Investors about investment opportunities.
- FYI, security regulations prohibit us from paying commissions for making referrals if you are not a registered broker or working for a broker who has an agreement with Chimorel.



Sub-goal: Take an In Depth Look at Change Your Life.

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Change Your Life](#).
- Read. Click Getting Started, DoSomething or Support Someone. Understand that each of these topics is a small step to support someone to change his/her life.
- Realize that you can implement Chimorel's *Change Your Life Program* where ever you are and that you can begin a program by reading *Future Meetings* then *Contacting Us*.
- Now go back and re-read each section carefully. What can you learn ... when you Register? ... when you begin to change your own life? ... when you do something like breaking bread with others, involving friends, taking actions, as well as, find money and other resources.
- Think about your willingness to support someone. You can volunteer. You can donate. You can reach out.
- When you are ready, do something. Don't just read about the simple things you can do to change your life. Do them !!!
- And of course, if a meeting is not scheduled in your area, get together with ten friends and make something happen.
- When you are ready, complete and return the Change Your Life Feedback form.
- Change Your Life, Change the World.

Here are [11 Make it Happen Dynamic Strategies](#)



\$\$ To Do Opportunity: Consider Becoming a Resource Developer, Manager, Planner

*If you choose to use this to do opportunity, **Contact Us**.
We will help you develop the Action Steps to Make It Happen.*

- Think of 20 people and 10 businesses you know who have a problem or would like to achieve a goal. *Get out your Christmas card list, check your email list, look at your personal phonebook. Everyone might qualify when you uncover an incentive to set a goal that is important to them, but not everyone will be interested until you discover what is important to them.*
- How many of these people know 20 people and 10 businesses who have a problem or would like to achieve a goal? *Remember everyone qualifies when motivated to set and achieve a realistic goal.*
- Over the next year would you be willing to support at least 100 of these people to work through Chimorel's *I Got a Job program* / become a Nonprofit, Small Business or 735 Member / enter a program to build a home, go to college or start a business?
- As a Resource Developer you could earn \$15,000 to \$35,000 supporting these people start to develop the resources needed to solve problems and achieve goals.
- If you can introduce at least ten new members and train at least two fully paid Resource Developers to support you, you can become a Manager.
- If you have the skills to coach people to success, you could become a Planner.
- As a Manager and/or a Planner you could earn \$100,000/yr plus an unlimited number of benefits supporting people as they achieve their goals and solve their problems.
- You start as a volunteer. You make some decisions. You get the training needed. You demonstrate your willingness and resourcefulness to genuinely support people. You can earn whatever you need.
- Click [Resource Developer](#). Do what it takes to make it happen.



To Do Opportunity: Meet Our Members

This is a new area, we are just beginning. The brief form below gives members a chance to tell others about their goals and ask for support. Send this information with a picture to Contact Us. After reviewing your information, we may post it to provide ways for members to contact each other and support each other. If you are already a member:

Please provide a digital picture.

Contact Information: *Name, Phone, Email*

My Goal is to: *Include an Action Verb, a \$ amount and a time frame*

How Can We Help? *Briefly list 5-7 specific ways someone could help you.*

Send this information to [Contact Us](#).

In the future this area will develop into Facebook, Twitter, LinkedIn and other internet reference points to stay in touch and help our members and active participants.

If you are not yet a member, now is a great time to make it happen.



[Initiate Your Membership Today](#)



□

Sub-goal: Brief look at Sponsors, Affiliates & More

This sub-goal is designed to guide your review. Create actions steps which implement your goal by modifying these ideas to support your targets, mini-goals and phases.

- Click [Sponsors & Affiliates](#). Read the Get Involved statement.
- Recognize that beginning as a participant volunteer can lead to greater involvement and transformation in your life and in the world around you.
- Recognize that Affiliates can participate in Chimorel's Cooperative Effort program *or could be* nonprofit affiliates *working with Chimorel to accomplish one or more specific projects.*
- Recognize that Affiliates could also participate in Chimorel4U, our Shopping Mall and Scrip programs.
- We also have a few internet affiliate programs and will be developing more. We share these opportunities below.
- Recognize that Sponsors will become a major part of Chimorel's support in the future.
- Recognize that a Sponsor might be a JV Partner, an Investor, an Advertiser or an Employer.
- Here are [10 Sponsor & Affiliate Diamonds](#).

To Do Opportunity: Learn to invite Prospective Participants and Sponsors

*If you choose to use this to do opportunity, [Contact Us](#).
We will help you develop the Action Steps to Make It Happen.*

- We have already considered the process of inviting people. This opportunity gives a little more detail.
- Think of ten people who want solve a problem or achieve a goal.
- Think of five business people who might be interested in becoming a JV Partner, getting more for their advertising dollars, earning a 12-20% return (Accredited Investors only) or finding good employees.
- Think of two nonprofits willing to involve their constituents in raising funds.
- Review the [Higher Involvement](#) section of the Cooperative Effort program.

- Write a telephone script specifically targeting a need for each type of prospective participant or sponsor.
- Write an email specifically following up on the need for each prospective participant or sponsor.
- Call each person, business and nonprofit and tell them about Chimorel. Invite them to learn about our *free Success Journey*.
- Follow up with an email specifically targeting their need. Call back in two days and walk them through logging on to our [free Success Journey](#). While they are on the line have them check their email, including spam folder, to confirm their registration.
- Email their contact information and the reason you invited each person to *Contact Us*. We will confirm their registration. As you know, they will get the first lesson in *How Can Chimorel Help You?*

To Do Opportunity: Become a Network Marketer or an Affiliate

If you choose to use this to do opportunity, modify the action steps to support your targets, mini-goals and phases.

We frequently uncover and explore network marketing and affiliate opportunities. Below are a few links to some of the opportunities available:

Mentoring for Free: Excellent, extensive training in MLM and marketing on the web, but not easy to figure out where all the training can be found. It really is free. Definitely valuable. Uses Think & Grow Rich as a basis for the mindset training. *Strongly consider this one, at least for a little while.*

Click Bank: An on-line global retailer with an extensive affiliate network. You can promote products and earn huge commissions with thousands of products in a wide variety of categories, which can be used in our *Auction* program.

Elite Marketing Pro: Excellent, very comprehensive training. Multiple income opportunities. Well organized. Can be expensive at the higher levels, but if you really want to learn about network marketing, the most recent strategies and work with a great mastermind group, you should *Seriously Consider* the first level or two, then progress to the level you can afford.

EZ Wealth: Network marketing training, considered to be a scam. Outdated material and has several gotchas that cost extra money to stay involved beyond six months. Five income levels. Not MLM. “Get paid today.” *Consider* exploring to uncover the gotchas that can happen in “wonderful opportunities,” but don’t spend money. We include this to bring home a few of the problems of wonderful opportunities. The link leads to a scam review.

eBay: Chimorel4u is an online store on eBay. Chimorel is a Giving Works charity on eBay. eBay has its own Affiliate program. If you are not already a buyer or seller on eBay, become one today. You can use Chimorel4U to fund your Special Project (both buying and selling). We can teach you about eBay’s affiliate program, if you want.

We will talk more about getting involved in affiliate opportunities in Lesson 7. For now let us suggest you briefly “explore” all of the above. Don’t do recognized scams and spend money very cautiously or not at all. Right now just learn.

Most good network opportunities start with useful free information, then you pay a small amount to get more information. There are a typically a number of levels which continually go up in price. Once you buy something, you frequently can market it to others and earn from 25% to 100% of the income depending on the level. You might start with a \$49 entrée fee and could go to well over \$20,000 at the highest levels. You might earn the entire \$49, but only \$5000 at a \$20,000 level. Of course, \$5000 is a very healthy income, but you would need to market four of the programs at this level before you broke even. Most of the time, you do not get credit for lower level fees toward the higher level fees.

Chimorel is different. You do get credit for your investments at every level, providing you stay involved by responding to our emails. We are also different because we give you a variety of ways to pay your fees, many times with things you are going to do any way – like buy gas, clothes, groceries, etc. or through work that generates real revenue. As you know, when you get to Lesson 7, you can discover substantially more than 100 ways to generate income. You can use the income you generate to pay your fees and to fund your Special Project.

Once you become an Action Planner, we may pay your way into the beginning level for one opportunity we introduce you to. So before you spend money, let’s talk. Call 614-885-0000. *Leave a message, if we don’t answer. We are frequently busy supporting others and have very limited staff.* Send an email to [Contact Us](#).

To Do Opportunity: Do Menu

If you choose to use this to do opportunity, modify the action steps to support your targets, mini-goals and phases.

The [Do Menu](#) gives Board Members, Concerned Citizens & Resource Developers a way to take active steps to enable Chimorel to grow. After you fasten your seat belt, let's explore what you can do. We quickly touch on the planning and learning that lead up to the doing with the Action Plan, Commitment and Learn menus.

You can initially click links for Major Focus Sections learning to invite Prospective Directors, as well as, exploring Committees, Commitments and Buy Stuff. You can devolve into becoming a Resource Developer, Business Incubation, Fund Raising, Introductory Meetings, the Cooperative Effort program and more.

When you are ready, you will eventually be able to go step by step through 65 different steps to support Chimorel. Currently the links to only a few of these steps are active.

For example, you can currently 1) Invite Prospective Directors, 2) Invite friends & strangers to become a Member, 4) Assist Prospective Directors join committees, 5) Learn about & market Buy Stuff sections, 6) Develop Resource Developers, 7) Learn about & market memberships, 8) Assist members to upgrade to a 5 Goal or 735 Plan.

We list many other steps you can take. If you are interested in a particular section right now we will work with you to enable you to develop, market, implement, learn about and conduct a variety of action steps to implement any part of the full action plan.

Your Fifth Assignment

Read and think, then use:

[Form to accelerate all assignments.](#)

1. Pick which ToDo Opportunity you will do first and describe your progress to date: \$\$ = Income Opportunity.
 - Friend of an Organization. *Relatively easy to start.* \$\$
 - Work Experience Coordinator. *Complicated & hard.* \$\$
 - Sell something with a High Value. *Relatively easy, if you know what to sell. Hard if you start from scratch.* \$\$
 - Resource Developer, *Relatively easy, but you need considerable time for training.* \$\$
 - Manager or Planner, *Takes time and requires demonstrated competence.* \$\$
 - Introduce Accredited Investor, *Relatively easy, if you know the right people.*
 - Become Accredited Investor, *Very easy, if you qualify, but you need to do appropriate due diligence.* \$
 - Do Member Action Step Form. *Become a member, the form is very easy.*
 - Teach Member Action Step Form. *Very easy, especially after you have done your own. A very easy way to begin to help others.* \$\$
 - Invite Prospective Participants & Sponsors, *Takes preparation, but relatively easy if you have a marketing mindset.* \$\$
 - Become a Network Marketer or Affiliate, *First step is very easy, especially if you are an Action Planning member already. Making it work for you takes time, learning and persistence.* \$\$
2. Write a brief statement demonstrating your understanding of one of the learning opportunities:
 - I understand Chimorel Buck opportunities.
 - I understand Buy Stuff and Scrip Opportunities.
 - I understand How to Establish Manageable Targets and could teach someone else how to do this.
 - I understand the opportunities available in the Make It Happen section of Chimorel's website.
 - I understand Chimorel's Home Builder program.
 - I understand the Property Renovation, Business Development and Employment sections of Chimorel's website.
 - I understand Chimorel's Getting Out of Debt program.
 - I understand the Sponsor's and Affiliate's sections of Chimorel's website.
 - I understand Chimorel's Cooperative Effort Program.
3. As a member, invite others to start their [free Success Journey](#). If you are not yet a member, [Learn about Membership](#). *If you are not yet a member, tell us what is holding you back. Procrastination is a serious detriment to your Success Journey.*
4. Tell us about what you would like to do to make the world better.

Stay Involved ???

In this lesson we have covered three of the five sections our Do It Now concept: Buy Stuff, Make It Happen and Sponsors & Affiliates.

We briefly touched on Memberships and will explore Memberships in greater depth in Lesson 6. We will explore the Do Menu in Lesson 6.

You will receive Lesson Six in one week, or ...
... you can download [Lesson 6](#) now with 2 clicks.

Lesson 6 continued your Action Plan. Lesson 7 gives you more than 100 income opportunities, when you complete your assignments or become an Action Planning member.