

How Can Chimorel Support You?

Lesson 2: Set Goals, Develop Action Steps

30+ Gems Waiting 4U

[Disclosures](#)



The second of seven lessons is now on your doorstep. We support you. Are you supporting others yet? Challenges directly in sight.

Struggling Upstream

Setting goals starts with your goals as an individual. Until you are clear about your own personal goals, you may have real difficulty being enthusiastic about the goals of the organization you work with. Once you are clear about your personal goals, then bring what you want into conformity with your responsibilities where you work or find another place to work. *We are there when this is your best option, but don't quit until you are ready with a solid alternative.*

When your personal goals meld with your work responsibilities there is an incredible source of energy pushing you forward. When your goals conflict with what you do, you constantly struggle upstream against the raging torrent and waves perhaps beyond your control.

Life is indeed challenging. Without clear direction your kayak can overturn. You can be drowned in the raging swells. But if your goal is clear you can propel yourself through the currents to reach calmer waters upstream. Reflect on the challenging journey in the picture. Set your goals. Then propel your journey upstream as far as you can go !!!

Lesson 2 Setting Goals

Developing Action Steps

Chimorel's mission is to support motivated individuals and organizations as they solve problems, achieve goals and enhance each nation's viability, one life at a time. *Notice the focus of this mission: one life at a time, while working with individuals, organizations and nations.*

Everything that happens at Chimorel starts with your goals, including solving problems. Set your goals. Test them against reality. Develop your action plans. Then implement your action plans. Stay in touch. Build your support group. This series of steps is the first of our 2000+ dynamic strategies. Your goal should have an action verb, a time frame and a dollar amount.

I am Ready!

Well, what do you think? You seem ready to get serious. We are about to walk you through a comprehensive process to: Think about your life mission. Consider the roles in your life. Set your goal. Then achieve your goal realistically. You could copy and paste our online form [Do it Quickly](#), but you might miss some important strategic planning.

There are several ways to set goals. Perhaps the easiest way is to just write down the things you want to do. If you include an action verb, time frame and dollar amount - you'll probably create a good goal. Right now we are talking about setting goals in the abstract. When you actually do it, start by setting just one significant goal and focus your energy on achieving that goal.

Another way to do it is to draw or find a picture that represents what you want. You might use colored pens and markers. You might cut a picture out of a magazine. You might develop a computer graphic. Once you have your picture, post it where you will see it every day - The refrigerator!! Bath room mirror!! On the television!! The screen saver on your PC!! If you determine a dollar cost and time to achieve your goal - once again, you probably created a good goal.

It is said that only 5% of the people in our country ever write their goals down. If this is true, why have so many people not taken the time to memorialize their goals? Perhaps they've never been sold on the importance of setting realistic goals! Maybe they were fearful or have a poor self-image. And maybe, they just didn't know how.

Setting Goals: Warren's Message

Warren is the Executive Director for Chimorel. He is now semi-retired and focused on supporting thousands of people achieve their goals. You are one of those people. You have begun your Success Journey. He looks forward to working with you and to your working with us to support others.



"I want you to learn to set and achieve goals. And, I want you to support teaching others to do the same. You deserve to be happier, healthier and more prosperous. You may want to make more friends, be more secure, or enjoy greater peace of mind. The best way I know to Thank You for your time and financial support is to support you to set and achieve big goals that make long range improvements in your life and the lives of others.

"After you set goals, you can learn to develop action plans to achieve your goals. There will be sample action plans available and we will introduce you to many programs through which you can turn your dreams into reality.

"There will be many opportunities to support others: your family, your friends and people you may never meet. We invite you take advantage of these opportunities. We like to say that when you support enough other people earn what they need, you can earn anything you need.

"If you already set and achieve goals on a regular basis, you might skip quickly through some of the next pages, but if you really need to focus harder on setting and achieving goals, the next pages will give you a number of ideas which can make a difference."

In lessons 4-7 you will discover Chimorel's Action Plan. You can step in to this Action Plan whenever you want to achieve your goals and solve your problems.

Let's Do It – *Examples Coming*

So, let's just do it! Get a piece of paper and a pen/pencil to make notes as you are thinking. Then we will work through a simple, but dynamic, process.

As you start setting goals (and later as you develop action step to do's) you really do want to spend a little time thinking and dreaming. Think about your Life Mission and the Roles in your life. Then set one significant goal, before planning action steps.

Think and plan as if you are doing everything today. Tomorrow is always somewhere around the corner. Today is where it actually happens. Each step is something you do today with acceptance, joy and enthusiasm.

As you set your goal, include an *action verb*, a time frame and a dollar amount for each goal. Be sure your goal relates to your Life Mission and flows from your Role Priority.

Here are some examples. Note the *action verbs* in each goal. The action verb means something you are doing or are taking steps to do, not something you might do someday. Although we use words like want to and will, the action takes place in your awareness today.

- By the time I am fifty-five I want to *retire* with a \$70,000/yr annual income.
- When my daughter is 18, I want to have a plan that will *enable* her to pay \$21,000/yr for college.
- Five years from now, I want to *start* my own business as an independent engineer. I will need annual sales of \$110,000 to *pay* myself \$65,000/yr.
- I want to *evaluate* the major risks I might face. I will *complete* a risk exposure evaluation within three months and take steps to keep my exposure to under \$10,000. Then I will *develop* a \$10,000 emergency fund.
- I want to make my community a better place to live. Starting this month I will *volunteer* eight hours per month and *give* \$50/mo to achieve this goal. Within two years I will *volunteer* 200 hours/yr and *donate* \$10,000/yr.

Once you are in the habit of actually achieving goals, you may feel comfortable with setting more than one goal at a time. When you first start, set one realistic, but challenging significant goal and make it happen.

Get Prepared! Make notes !!! You are about to determine **your mission**, your **roles/relationships** and your **goals**. As you work through this process **you want to be totally alone with no distractions?**

Mission, Roles & Goals

When you visit www.chimorel.com, on the home page you may notice the link **Start Here**. Behind this link are the words, **The first thing you want to do is set at least one goal**. We want to enable YOU to focus on your *Mission, Roles and Goals to Thank You* for taking the time to learn about Chimorel. It could be one of the most significant things we do to support you. Your cost will be a few minutes time and a willingness to take notes regarding some private thoughts.

As you work through this simple, dynamic, process, please note, achieving your Goals will be powered by your Life Mission and will flow through the Roles (Relationships) in your life.

Are you totally alone? Away from phones? No friends, business or family distractions? Can you clear your mind and open up to your innermost feelings? You might remember when you registered for this Success Journey our question What is your why? Now is when it all begins to come together. Picture your coffin as you move on to whatever you believe happens after death. **What do you want people to say about your life?** *This* is your Life Mission. It starts with your WHY ...

...back when you were growing up. ... through everything that has happened until today. ...all those forces in your life that drive you toward success or failure. ...decide now that yours will be a Success Journey. ... this is something you decide deep within your awareness of the present moment. ... it is not something your ego questions or you think about. ... it is something that you decide and you release now into each new day. .. it is something you feel deep within your bones.

As you formulate your Life Mission, here are a few questions to ask: If I had unlimited time and resources, what would I do? What are my greatest strengths? What character traits do I really admire in others? When was I really happy? Why? What would I change in my life? In the world I live in? What are my deepest values?

Dream! Let your mind soar! Be all that you can be! Now, on a separate piece of paper write the answer to *My Life Mission is to ...:*

As you know, Chimorel's Mission Aspirational mission is to empower motivated people of all ages to transform themselves and improve the world.

We also *support motivated individuals and organizations to achieve their financial (and personal) goals, to enable them to solve problems, and to develop each nation’s resources for maximum viability, one life at a time.* You may notice a little more detail in this version.

After you have finally captured your Life Mission, there should be a sense of peace, of joy, of happiness. If the enthusiasm for your mission diminishes, you should revisit the process you just went through to capture this uplifting move in a new direction. Change in life happens as you develop new perspectives. This is a good thing. Be open to the possibilities. Allow yourself to be excited as you open the door to your future. This is where the unshakeable desire to succeed begins.

The Roles & Relationships In Your Life

When you recognize, then prioritize the Roles in your life, you can begin to allocate your resources (time, money and energy) according to the things that are most important to you. Instead of Roles, you might want to think about Relationships. IE: As a parent, you have a relationship with your children.

Using the table below, first add any additional Roles/ Relationships that are important in your life. If you have more than ten roles, reduce the list to ten or fewer, eliminating the roles that do not fit with your Life Mission or that are less important to you. Now set a value on each role, 1 being first and 10 being last.

Personal	Work	Social	Other
Spouse/ Parent	Manager/Executive	Church Member	
Grandparent	Employee	Neighbor	
Home Manager	Owner/Entrepreneur	Roommate	
Child/son/daughter	Advisor/Consultant	Volunteer	
Guardian	Team Member	Friend	
Companion			

As noted, you may want to focus on the relationships in your life instead of the roles. Your roles and relationships are intertwined. Instead of writing "husband/wife" above, write the name of your spouse. After you have written down the names of the important people in your life, prioritize these relationships. You might, for example, write: 1. Christ. 2. Marlene, John, Sarah (wife and children). 3. Mr Bossman (your employer). 4. Hesa Friend (a friend).

Each day/week make sure you spend time nurturing each important relationship. You might, for example, dedicate the two hours you spend making prospect calls to your wife. Here’s how: As you call each person, keep in mind the reason for calling is to provide support for her. This mental image becomes a motivating factor, adding importance to the success of each call. At the end of the day, tell her how she became important to you and the successes it brought you.

As you think about the roles which will consume your time next week and your important relationships, are you clear about which roles and relationships really are most important to you? Do you set aside time for your most important roles/relationships. Or, does your life fill up with constant crises that have to be resolved before you can get to the more important things. By scheduling time for your important roles/relationships first, you make it possible to achieve your goals. Below is a process flow chart you may want to reflect on.

Reflect on This Process Flow Chart



Your long term planning starts with your life mission. It may take a little while before you clearly identify your life mission, but you will begin to formulate it as you think about what you want your life to stand for. You already assume certain roles in your life. Do these roles flow from a clear sense of purpose, or do they just happen? Take control of the roles you assume. Then begin to determine and clarify your goals. From your goals you will plan each week’s action steps. Scheduling some. Delegating others.

Goal Setting Review

As you start setting goals (and later as you develop action step to do's)
you really do want to:

spend a little time thinking and dreaming.

Think about your Life Mission and the Roles/Relationships in your life.
Then: **set your goals, before planning action steps.**

As you set your goals, **include an action verb, a time frame
and a dollar amount**

(or other ways to measure progress) for each goal.

**Be sure that your goals relate to your Life Mission and
flow from your Role/Relationship Priority.**

Until you are comfortable that you will achieve each goal
Only set one goal at a time.

Once again, here are some examples (*slightly different this time*)

- By the time I am sixty, I want to *retire* with a \$45,000/yr annual income.
- When my two children are 18, I want to have a plan that will enable each child to pay
- \$14,000/yr for college.
- Two years from now, I want to *start* my own business as a financial planner. I will need annual sales of \$250,000/yr to pay myself \$125/yr.
- I just have to buy a new car now. I can afford \$175/mo.
- I want a place to *stay* tonight. I have 50 cents in my pocket.
- I will *raise* \$4000 for Chimorel in the next four months. Then I will *apply* for a \$2000 “guaranteed” scholarship.
- In the next three months, I will find one prospective board member for Chimorel who makes a commitment to raise or give \$50,000 to Chimorel over the next five years.

Write Your First Goal

A simple way to set a goal is to just write down what you want to do. Include an action verb, a time frame and a dollar amount (or some way of putting a value on your goal).

As you set and achieve your goals, consider becoming an Action Planning member. Membership opens the door to Chimorel's programs, which provide you with many opportunities, including ways to fund achieving your goals and paying the cost of our programs and opportunities to support others. As an altruistic member, you can use our Goal Setting process at any time. As a Special Project Action Planner, we offer many alternatives to fund achieving your goals.

Providing Value

Lots more coming, but now is a good time to ask if we have been providing value? Way back when we first asked you about your Why, we told you we wanted to get to know each other. We asked you to take some time to think about your Why and you registered. Warren shared his Why. By now there may have been one or more email exchanges, perhaps even a call or two. If you have taken us up on our offer, you have explored our website and discovered a wealth of information available to support you, your family and those you love, as well as, perhaps some friends you may meet along the way.

In Lesson One we gave you the opportunity to pick up more than ten Diamond strategies. In this lesson there are more than 30 Gems available. In the third lesson there are 30+ Gold Nuggets. In Lessons 4-7 there are way more than 30 additional dynamic strategies. We hope you are picking up these diamonds, gems and gold nuggets. These dynamic strategies will support you on your Success Journey.

Make no mistake, there will continue to be trials, problems and frustrations. But set your mind and keep going. Take action steps every day. Soon you will learn about our two sources of strength. These Sources of Strength empower you to achieve anything you put your mind to. As a member, we are always there to support you. Now catch this subtle message, to achieve your goal you must provide value.

You will complete assignments and respond to our emails. We will become a friend you can rely on. We will believe in you, until you believe in yourself. We will link you with others who will believe in you also. You will support them and they will become a source of strength for you.

Just in case you didn't pick it up, we just gave you our second source of strength. Connect with people who believe in you. The first source is coming. Later we will revisit this process and encourage you to prioritize the roles in your life. Right now we want to focus on the cost.

What Is the Cost?

Chimorel's Goal Setting Process can be done in three ways: Free, as a member and as needed. Free means you browse the website, you read the Success Journey, you pick up ideas and do it yourself. This is the altruistic journey. At the beginning, this is the best method for two reasons – (1) you can afford it and (2) we don't yet have the resources to personally support the thousands of people we are now connecting with all over the world.

Let me point out that free is deceptive. There truly is a wealth of free information available in this Success Journey and on our website, but you may not place a value on this free information. Meaning you may not pick up and actually use the diamonds, gems and gold nuggets waiting for you. You can find other programs that will charge you a few thousand dollars up front, which will not provide anywhere near the same level of training we provide for free, but you might be more willing to do their lessons, because you paid for them.

As a member you will pay \$75, \$250, \$350, \$500, \$735, \$1000, \$2100 or \$5000+ for your membership, depending on the level you choose. You can pay a monthly fee for ongoing coaching. Remember that statement "we don't yet have the resources?" If you are the right kind of person, our memberships, programs and coaching open a revenue stream for you. Lots more later, but don't forget to pick up this gem.

You can pay a fee, as needed, for individual coaching, business consulting or assistance with your nonprofit. Depending on which resources you use, this fee can be as much as \$300/hr, structured in a way anyone can pay. As you will learn, this is our way of creating your value. You can enter a program, which will cover the cost of your membership. Once again we don't have the resources to support every one of the thousands of connections we are making, so there is an income opportunity for the right people.

A word of caution! If you don't have much money right now, don't fall into the trap of thinking you can't pay for the things you need. If you need and want our support, we will teach you how to pay the cost. It is your mindset that creates your ability to pay for what you need. If you believe you can't, you won't and nothing much will happen. If you believe you can, we will teach you how. The flip side of that is to have a false sense of overconfidence. Then you believe you can do it all with no support from others. Once again when you avoid support it is harder and many times nothing much will happen.

How Do We Make Goal Setting Happen?

This is not the place to discuss our memberships and programs in depth. We do this in lessons four, five and six and on our website. What we want to impress you with now is that you can do anything you truly put your mind to and that there is a wealth of information available in these lessons and on our website. Invite your friends. Have them click the Double Eagle in any header on our website. Tell them to register just as you did. If you do nothing more than this, you will open up a small income opportunity for yourself and can learn to pay for what you need. You may also learn to fund a Special Project, including getting involved with our *Virtual Auctions*. As your friends catch the vision, they become a resource which can support you.

You have undoubtedly picked up this gem already, so let me just remind you to make goal setting happen write down an action verb, a dollar amount and a time frame. You can go back to [page four](#) and [page seven](#) to see examples.

As part of your Success Journey, you will respond to our emails. After you email your goal to us, we will show you how to keep track of your progress toward your goal. You can work on your goal and keep us informed, before you become a member, but our assistance will be limited. Email your goal and updates to us at *Contact Us*.

Action Planning

There is no point in setting a goal, if you do not plan to make it happen. Remember all those New Year resolutions? But that's not for you. You are well into the second lesson of *How Can Chimorel Support You?* Your persistence thus far strongly suggests you are the kind of person who makes things happen. So let's begin to learn about Action Planning. There is a lot more available on line at [Chimorel Action Plans](#).

There are simple action plans and action plans with sub-goals. Below we give you a simple action plan to get a job. After that we discuss goals with sub- goals and share examples of other Action Plans. If you follow our advice to set one significant goal, you will probably establish sub-goals, eventually.

Fasten your seat belt. You are about to transform your life. Once you get into the habit of setting big goals, developing Action Plans and implementing those plans, watch out world. You can do anything. Then it will be time to start talking about problems like world peace, world hunger and climate change.

Simple Action Plan for the Following Goal:
I need a job paying at least \$25,000/yr as soon as possible.

You can see other simple Action Plans by clicking these links:

[Buy a Car, Go to College, Build a House,](#)
[Start a Business, Support a Nonprofit](#)



I Need A Job

Decide what work you want to do. *This is your What.*

1. **Enroll in Chimorel's *I Got a Job* or *Create a Career Program*.** *Obviously, these are only two ways to initiate your job search, but you may find the programs very powerful.*
2. **Get serious, get ready, start looking.** *You will determine **Where** to look and **Who** at each company is the hiring manager.*
3. **Learn how to do Introductory Interviews, use the internet and uncover leads.** *This is the beginning of **How** to convince the hiring manager, but there is much more.*
4. **Strengthen your skills.** *Another part of **How** includes learning interviewing and negotiating skills. It may also mean getting better job skills or better people skills.*

5. **Develop ongoing relationships with people and organizations who can support you.** *This is another part of Where, Who and How.*
6. **Never, never stop.** *Even after you land your job, keep looking for ways to make your employer happy and grow on the job. Until you land your job, no vacations!*

You may want to modify this simple action plan to meet your specific needs. We can support you.

Thoughts About Action Plans

As you read through the detail in the simple Action Plan above, you could lose sight of the fact that this was an example. Your Action Plans should be as real as possible for you. The Action Plan that is right for you, may be very different from the one that works for your friend or an employee you supervise. The nice thing about your Action Plan is that it is yours. You change your plan to make it work for you. You can leave out steps that you don't need. You can add steps that you do need. You can reduce or increase the explanatory detail, change the order of the steps, or do anything you need to do to actually achieve your goals. The important thing is to determine what steps you need to do to achieve each goal, then do what you need to do.

As you continue to explore various areas of Chimorel's website and your free Success Journey, you will discover many concepts which can assist you to develop Action Plans. We support members and program participants as they develop customized Action Plans. You may also want to support someone you know to develop an Action Plan. When you support someone with an Action Plan, start with an example similar to what they want to do, then encourage them to modify the example to fit their needs and personality.

As you set goals for yourself, for Chimorel and as you begin to support others as they set goals, it will be important to go on to develop Action Plans to achieve those goals. Setting a goal and even testing it against reality is easier than developing a realistic Action Plan which enables you to actually achieve a goal.

As we have already discussed, some Action Plans may be very simple and straight forward. Others may need to be broken into sub-goals with related action steps and explanatory detail. In Lesson 4, we will add To Do opportunities, as well. Sub-goals may or may not have time frames and dollar amounts (or other measurable criteria), but they should support goals that do.

If you have explored at least one Simple Action Plan, you may have noticed that each action step is a brief command statement, like “Strengthen your skills”? Through a command statement, you clearly tell yourself what to do. Now you expect yourself to do it.

Did you also notice the explanatory detail which followed some command statements? The explanatory detail enables you to clarify, explain and remember what to do. Sometimes you will just know what to do and you won’t need to write any explanatory detail. Other times you will want to make notes to yourself or someone you to whom you delegate (supervise). Your notes enable you and them to remember or clarify important elements of your action step. Sometimes, ideas will pop into your head for future goals. When these To Do opportunities happen, write them down.

Throughout your Success Journey and on our website, you will be exposed to many new opportunities and you will be able to receive many benefits as an Active Volunteer. May God bless you and be with you as you continue to explore your opportunities.

You don’t need to write your Action Plan down initially. If you know what to do, do it. If you struggle to achieve your goal, write down your action plan and revise it as needed.

Action Plans With Sub-goals

Below we give you a brief example of an action plan with a sub-goal. We only cover the first sub-goal in detail, then give you links to the headings for other parts of our example.

Here’s what is important as you think about setting significant goals with sub-goals. *Focus*. This means don’t bite off more than you can chew. Start with a simple goal you can achieve (\$200/mo), then make it happen. Now you have success. Set a significant goal (earn \$200,000/yr) and break it down into parts. There may be a learning part, an uncovering opportunities part, a self-improvement part, etc. These parts will be your sub-goals. They may be hierarchal (step 1, step 2, step 3, etc.) or they may be random. If they are random, pick the sub-goal with the biggest impact to work on first, unless it is too overwhelming. If overwhelming, pick the goal that you can get done first and work on it.

Online we have two examples of goals with sub-goals: 1) [Resource Developer at \\$200/wk](#) and 2) [Large Introductory Meetings](#) (10 new Resource Developers, 200 new clients, \$25,000). In Lesson 4 we begin Chimorel's Action Plan. Obviously our action plan supports Chimorel goals; however, you will be able to borrow parts of Chimorel's Action Plan, until you are ready to implement your own Action Plan.

When you are ready we can enable you to develop your own Action Plan with sub-goals to achieve your significant goal. You will become an Action Planner. You will go on to create a Special Project. Below is the beginning of an Action Plan with sub-goals:

GOAL: To become a Chimorel Resource Developer earning \$200/wk part-time.

Sub Goal #1: Making Decisions and Commitments

- Decide the **income level** you expect and make a commitment to do what it takes. *At this point, the example has you earning \$200/wk. At the beginning, you start as a volunteer, until you make certain commitments. Then you earn 50% as you train. It could take some time before you become serious, focused and organized enough to earn anything; but if you do get serious, focused and organized you could be earning \$200+/wk in a week or two part-time. Soon you will be increasing your goal.*
- Determine your **training commitment**. *You must first learn about Chimorel and its training/program tracks. Then it is to your advantage to become serious, focused and organized as you choose which **training/program track** is of most interest to you.*
- Make a commitment for the time required. *If you are well organized and motivated you might be able to earn \$20/hr, which would suggest a **time commitment** of ten hours/wk. At \$10/hr you would need 20 hrs/wk. At \$8/hr you would need 25 hrs/wk. You will begin to test reality as you begin to figure out what it takes to set ten appointments/wk, for example. The minimum commitment for any serious effort will be 5 hrs/wk. At \$40/hr it would take 5 hours/wk to earn \$200. This is tough, but possible.*

- Decide whether or not to become a member of Chimorel Services, what program(s) might be appropriate for you and as appropriate complete a Membership Application. *You are not required to be a member or enter a program to be a Resource Developer, but when someone asks, “What did you do?” it will make a difference if you can talk from the heart about what is happening for you. When you decide to become a member, this would be one of your **Chimorel commitments**.*
- Decide how you will support others. *Later you will learn about many Chimorel opportunities designed to support others. This is another **Chimorel commitment**.*
- Begin to set a specific **Goal** you want to achieve and develop an action plan to achieve your goal.
- Be open to other areas in which you will want to make decisions and commitments.

Sub Goal #2: [Starting to Be a Resource Developer](#)

Sub Goal #3: [Creating the Revenue Stream](#)

Follow the links above to view the sub-goals. Sub-goal #3 is a brainstorming opportunity, rather than a set of command statements.

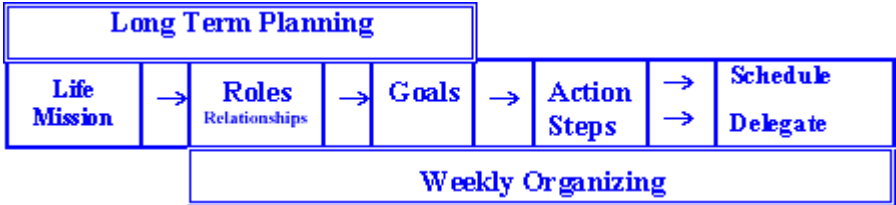
Follow the *[Large Introductory Meeting](#)* link above for a second example.

Chimorel Action Plan With Sub-goals & To Do Opportunities

In Lessons 4-6 we will provide you with a comprehensive Action Plan and To Do Opportunities. When you begin to implement your Special Project, we add a comprehensive internet marketing component to expand your income opportunities. There will be JV, affiliate and other opportunities for serious minded internet entrepreneurs. We look forward to developing this internet possibility with you as we begin to position Chimorel to support thousands of people around the world.

Although we spent time discussing Action Planning, our real focus in this lesson is to enable you to set goals. Once you set a goal, it is important to test your goal against reality by prioritizing your roles and relationships. Earlier, we talked about prioritizing the roles in your life. Let’s do that now.

Here is that Process Flow Chart again. Take a minute or two to be sure you understand that your long term planning starts with your life mission, flows through the roles and relationships in your life to your goals. You then want to organize each week by paying attention to the roles/relationships in your life as you begin to implement achieving your goals by taking actions steps which you either schedule or delegate.



Look at the chart above. Now begin your plan. Then organize your plan.

Start with what is important to you (mission and relationships). Keep these things in mind as you do what you have to do each week to achieve your goals.

Below is the chart which enables you prioritize the roles and relationships in your life.

We give you three examples 1) a business person, 2) a 24 year old and 3) our Director Warren. 1) & 2) are made up. 3) is Warren’s actual role/relationship priority. Yes, if you prefer, you can substitute the name of a person or a relationship for a role.

Business Person	24 Year Old	Warren	You
1. Rugged Individual	1. Single mother / Sarah	1. Director of Chimorel	1.
2. Spouse / Parent	2. Breadwinner	2. Husband & Parent	2.
3. Plant Manager	3. College student	3. God / Christ	3.
4. Chairman United Way	4. Church member	4. Coach / Consultant	4.
5. Glee Club member	5. Homemaker	5. Community Service	5.
6. Investor	6. Neighborhood chauffeur	6. Personal Development	6.
7. Jogger	7. Husband hunter		7.
	8. TV watcher		8.
			9.
			10.

Warren's Priority Explained

For those who would put Christ or your spouse first, let me explain my rationale. As I go about my day to day organizing, my first priority is to support people through Chimorel. This directly reflects my values as a Christian, but allows me to live in the real world supporting real people, whether they believe the way I do or not. Would I give up my role as Director of Chimorel, if I genuinely believed God called me elsewhere? Sure. But I believe God has called me to this role with Chimorel. I serve Him by supporting you.

Mrs Beautiful (my wife) came second. She was the best thing that has happened to me. I love her deeply, passionately, despite all my faults. Would I give up Chimorel, if she asked me to. No. I believe Chimorel is what I am called to do. *She is a private person. I try to respect her privacy by not publishing her name on the internet.* Would I give up a vacation we planned together because of a crisis in a client's life? I haven't yet, and there certainly were crises that took a lot of cell phone minutes and interrupted things, while we were on previous vacations. She is dead now, but I am still a stepfather and her memory lives on.

I am "semi-retired" now. In the past I earned a living as a manager/professor/coach/consultant/emarketer/recycler/investor and still do many of these things. My career was important to me, but I gave up elements of my career periodically for one or more of the first three priorities? Yes. I believe in serving the community I live in. It is part of my role with Chimorel. I also believe that personal development is an ongoing important part of my life.

You certainly do not have to use my way of prioritizing. You do want to determine a real priority for the roles and relationships in your life. This priority will drive the details of your planning and organizing. If it does not, either you didn't prioritize well or you will dissipate your ability to achieve your real goals.

Other Action Plans

For Board members and Concerned Citizens we have created other action planning sections on our website. The first is [Create Your Action Plan](#). This section provides 18 sample Action Plans targeting the following ways to get involved with Chimorel at a deeper level: *Learn (1); Cash & Other Assets (2, 3, 4); Donate / Solicit (7 & 8); Develop Programs (9, 10, 11); Sell Programs (12); Member / Engage (13, 14, 15); Enable Chimorel to Grow (16, 17, 18).*

If you want to become a Board member or you are a Concerned Citizen who would like to support others through Chimorel, you should modify our goal suggestions and action steps so they work with the time you have available, your personal style and what you want to accomplish.

We have another section, [Making Your Commitments](#), which is the first step of implementing a specific Action Plan designed to enable Chimorel to grow. Using these two sections can provide serious brainstorming and examples to strengthen your own Action Plan development.

Testing Goals Against Reality

Did you notice what just barely happened in our discussion of Setting Goals and Developing Action Plans? We didn't talk much about testing reality. We did talk about prioritizing your roles and relationships. This, actually, is the first test of reality. If you can't coordinate your goal with the important roles and relationships in your life, you will have difficulty accomplishing your goal.

It is important to realize that there are other tests of reality you will want to consider. You can do this on your own or you can become a Starter, then Action Planning member and we will support you as you apply other tests of reality to make sure you set a goal you can accomplish.

The First Source of Strength

You do not have to agree with me and we can still be friends; but I believe God is real, that He created us and that both you and I can turn to Him as an infinitely powerful Source of Strength. Once you tap into this Source of Strength, you will be able to achieve things you could not achieve by yourself. That is what I believe. I am open to your discussion if you disagree.

You might prefer to say Universe or seek enlightenment or seek awareness or live with awareness in the present moment, rather than consider God as a source of strength. Semantic quibbling does not impact the source of power available to you.

Spend a few moments reflecting about the infinite space within the universe our world lives within. Within this space is a twinkling, infinite energy waiting to send you inspirational thoughts that can change your life and change the world. All you must do is move beyond your ego and thoughts and become aware. This source of strength will flow toward you, until a negative thought stops the flow. Quickly, again, become truly aware. This source of power and Love is always there knocking at the door to your awareness.

Let me conclude these comments by saying, I have done a significant amount of research in this area. My conclusion is that it is possible to prove the need for God, scientifically, in perhaps seven different ways; but to believe there is a God may take a step of faith. Once you are able to take that step of faith, once you let awareness flow, you tap into a source of boundless energy and inspiration that open the door to achieving any goal you can imagine, plan for and implement by taking real action steps in the present moment. As you continue to explore, we will bring quantum physics and other theories into this equation with concepts to raise your level of awareness.

Summary Of Gems

Now you know we support people and organizations. You may also have discerned that there will be a number of income, mindset and other opportunities available. Let's review the gems you could discover in this lesson:

1. Setting goals starts with you as an individual. *Reflect on your life mission as you set your first goal.*
2. Bring your life mission into conformity with where you work. *If you can't, now is the time to plan your move to another place. Don't quit, but do plan. Then do what you need to do when it is appropriate.*
3. Take your success journey as far upstream as possible. *We can support, when you are ready.*
4. Typically, your mission will be more focused than your vision. *Your goals should reflect your life mission.*
5. Solve your problems by setting goals. *You have seen this one before, but it is worth repeating. It is that important.*
6. Test your goals against reality. *Anything is possible. Not everything is practical.*
7. Develop Action Plans to implement your goals. *Obvious, wouldn't you say?*
8. You want to be ready (serious, intentional) before you begin to set goals. *Half-baked tastes bad, leaves something to be desired and doesn't get you where you want to go.*
9. Quickly doing goal setting also leaves something to be desired. *You will miss some important strategic planning.*
10. An easy way to do goal setting is to write down what you want to do. *Include an action verb, a dollar amount and a time frame.*
11. Start by setting one significant goal and focus. *Again a repeat. Again very important. We may not continue to identify other repeated gems. Just realize that if they are repeated they are important.*

12. Another way to set a goal is to use a picture you post where you will see it every day. *Draw, cut, computer graphic. Refrigerator, bathroom mirror, TV, screen saver, all of these.*
13. Is there a reason you have not written your goal? Not important? Fear? Self-image? Didn't know how? *It is time to write down a significant goal. Do it now.*
14. After you set and achieve goals, teach others to do the same. *It may be the most important thing you can do to support yourself and others.*
15. Supporting others, especially to set/implement realistic goals, provides you with an important source of support. *One of our most important dynamic strategies.*
16. Be sure your goal reflects your life mission and flows from the prioritized relationships in your life. *Doing so empowers achieving your goals.*
17. Once you consistently set and achieve significant goals, you could step up to more than one goal at a time. *If you can't consistently set and achieve one goal, what makes you think you'll do better with many goals?*
18. Set your goal without distractions. *Yes, it really is important to be alone with no phone, no business or family distractions.*
19. Support someone to set goals, could be one of the most important ways you can thank them. *Didn't we say something like this before? Must be important.*
20. Determining your life mission is a big picture strategy. *Think about the coffin, what people say, strengths & weaknesses, admirable traits, happiness, changes in your life, changes in the world, your values. Dream. Soar. Be all you can be.*
21. Revisit setting your life mission as change happens in your life and as you develop new perspectives. *Change happenz.*
22. Prioritize the relationships and roles in your life. *Make sure First people come first.*
23. As you choose roles / relationships to prioritize, consider your personal life, your work, your social life and other key areas in your life. *Now pare it down to ten or less and rank their priority.*
24. Did we say rank the priority of the roles and relationships in your life? *Nuff said.*
25. Spend time nurturing each important relationship. *Highest daily. Less high weekly. Less than weekly / not a priority? Consider dropping or phasing out this relationship.*
26. Did you catch how you can nurture important relationships with mental imaging? *Supporting my wife and kids is the reason I'm making this call.*

27. Did you tell her how important she is to you today? *Trust me, she'll appreciate your keeping her in mind. Obviously, he will too.*
28. Schedule important relationships first. *Delegate less important tasks when possible.*
29. Understand the Process Flow Chart. *Long term planning → weekly organizing.*
30. Provide value. *We anticipate maintaining this key function as we get to know you better.*
31. Your second Source of Strength is to connect with people who believe in you. *This power can support you when times are tough. Did we ... nuff said.*
32. Remember “nothing comes for free.” *You don't have to pay cash out of your pocket, until you are ready. Do put a value on things that don't cost money. Pick up the diamonds, gems and gold nuggets available.*
33. Once you realize you need to pay for what you get, you begin to know how to develop a source of income. *Pay it forward.*
34. There is an income opportunity available at Chimorel for the right kind of people. *Are you the right kind of person?*
35. You can do anything you truly put your mind to. Believe it. *Now tell your friends to begin Chimorel's Success Journey. They can pick up this same gem in their lives.*
36. Stay in touch. *Email your goal and progress to [Contact Us](#).*
37. Make your goal more than a New Year's resolution. *Make it happen.*
38. There are simple action plans and action plans with sub-goals. *Start simple. Add sub-goals after you achieve at least one goal.*
39. Make your Action Plan as real for you as possible. *You can start with our template. Change it. Add. Delete. Reorder. Put in explanatory detail. Make it happen. We will offer Action Plan templates you can use in Lessons 4-6.*
40. Your entire Action Plan does not have to be written. *If you know what to do, do it. When you struggle, write to clarify your thinking. Rewrite, if necessary, until you can do it.*
41. The Action Plan to get a job involves determining What, Where, Who and How. *Learn to use this simple formula to get a job.*
42. Each action step in your plan is a command statement. *Tell yourself what to do. Listen. Do. Incidentally, have you noticed how many of these gems are command statements. When appropriate you can use them as part of your Action Plan. No charge!*
43. Write down To Do opportunities as they pop into your head. *You don't want to forget them.*
44. God bless you! *Continue to explore your opportunities, but when you are*

- ready, pick up this gem.*
45. Focus. *Don't bite off more than you can chew.*
 46. Set a significant goal. Break it into parts. *Learn. Uncover opportunities. Self-improvement. Do something. Etc.*
 47. If your sub-goals are hierarchical, do them in order. *Obvious.*
 48. If your sub-goals are random, *start with the biggest impact.* If overwhelming, *start with the one you can get done first.*
 49. Become an Action Planner. *We will support you as you develop an Action Plan with sub-goals, as well as a Special Project.*
 50. You can become a Chimorel Resource Developer. *You will make certain commitments in the process.*
 51. Develop your/our Internet Marketing Action Plans. *If you know what you are doing, you can make a difference. This is another income opportunity at Chimorel – JV, affiliate, etc.*
 52. Test your goal against reality. *When you become a Starter member, we support.*
 53. God is a primary Source of Strength. *When you are ready, pick up this Gem. Did we say something like this before? Must be important.*
 54. Become aware in the present moment. *Powerful. We are all connected at an incredibly deep level. Quantum physics. Love and awareness coming.*
 55. Over deliver. *Pick up this gem in the next paragraph.*

If we counted correctly there were 55 Gems available to you. Some were a little self-serving, but I suspect we over delivered. If you scour the examples and other parts of this lesson, there were a few more gems we didn't list - like keep private things private, how Warren prioritized, no vacations, and making Chimorel commitments. Anyhow, 55 is more than 30.

You are in for a real treat in our next five lessons. Lesson 3 parses *Think and Grow Rich* to teach you the Secret to Success. Lessons 4-6 set up an Action Plan with sub-goals for Chimorel to reach out to thousands of people with your support. Lesson 7 gives you more than 100 income opportunities. You can use parts of Chimorel's Action Plan to establish your own action plan, if you find this supportive.

Your Second Assignment

Nothing worthwhile is ever completely free. You must be willing to spend the time and effort to learn. It is also important for you to reach out to involve others as you take steps to change your life. Completing each assignment is part of your Success Journey. Use the questions below to begin thinking, then use:

[Form to accelerate all assignments.](#)

1. What you learned from Lesson 2. *What is your take away from this lesson?*
2. What is your first goal? *Include an action verb, a time frame and a dollar amount.*
3. How many Gems were in this lesson? What is the significance?
4. Begin to describe the action steps you are planning to take.
5. As a member, invite others to start their [free Success Journey](#). If you are not a member, [Initiate Your Membership](#).

If you did not do your First Assignment, maybe that is a good thing. Not exactly, if procrastination is the culprit, but if you are thinking perhaps I should do this all at once using the link above, it is a good thing. Use the link. Maybe even fill out the part of the form for chapters 1&2. Be aware that to get lesson 7 you need to complete this form. What is happening here is we are encouraging you to think, rather than just do. Doing is incredibly important, but it works best when attached to thinking.

We are looking to develop strong relationships with thousands of people who genuinely want to make the world a little better. Stepping out and making things actually happen is part of this reality. We look forward to developing this kind of relationship with you. We also want you to become the kind of leader who plans and uses his/her time effectively, rather than just blindly following directions.

When you set a goal it can be personal, something you want to do to make your life better OR it can be something to support others. Your choice.

You will receive Lesson Three in one week, or ...

... if you want to [expedite](#) your journey, download Lesson 3 now.

Incidentally, there is a lot of reading and work expected in these lessons, because they address needs for everyone. We provide *Alternative Opportunities* designed to quickly address your specific needs. Consider becoming a Starter member.