

How Can Chimorel Support You?

By [Warren E Goodenow](#)

[Invite Others to Start Their Success Journey](#)



Transform your life and the world around you!

Lessons You Can Receive

Lesson 1: What is Chimorel? *(10+ Diamonds)*

Lesson 2: Set Goals, Develop Action Steps *(30 gems)*

Lesson 3: Your Secret to Success *(30 gold nuggets)*

Lesson 4: Begin Your Chimorel Action Plan *(Learning Tab & Action Strategies)*

Lesson 5: Action Plan Do It Now *(Buy Stuff & Do It Now Tabs)*

Lesson 6: Action Plan Other Areas *(Action Strategies from other areas)*

Lesson 7: Income Opportunities *(when you truly stay in touch & complete assignments)*

Keep an Electronic Version Open to Follow the Links

You and Dorothy will want to follow the Yellow Brick road when it comes to following the links in each lesson. Make it easy, keep an electronic version of the lesson open. Follow the links you are interested in. Learn, relax and enjoy. You and Dorothy will discover a wonderful world of opportunities.

[Print a Lesson](#) | [Free](#) | [Disclosures](#) | [Member Learning](#)

We do not wish to bore you with these disclosures and suggested opportunities, but we do want you to have access to all this good stuff, whenever you want it. In future lessons they are all available behind the Disclosure link at the top of the first page.

How Can Chimorel Support You?

Lesson 1: *What is Chimorel?*

10+ Diamonds Waiting to Be Picked Up

This is the first of seven lessons designed to teach you about Chimorel and offer you an incredible Success Journey. We offer to support you. We challenge you to support others. *These lessons are our thanks for taking this first step.* The lessons are free, but you must do the work to make your Success Journey real. For most of us this requires a mindset tweak.

You are taking your first steps and we give you a lot of information. Be a little patient with these first steps as you learn to navigate our site and to take advantage of all the links leading to a wealth of learning opportunities. Your success is in your hands. As you support others, you will discover many will support you in return.

Your Challenge

Our challenge to you is to spend the time to do it right. [Leaders are readers.](#)

There are seven lessons. You will receive these lessons over the next seven weeks. You can also expedite your journey. We encourage you to expedite.

These lessons will open a wealth of opportunities for you. Decide now to read carefully, set at least one significant goal, test your goal against reality, develop an achievable action plan, implement your plan and stay in touch.

Click and Feel

The website is designed to be an immersive experience, so at the beginning of your journey just click and feel. Skim headlines. Allow yourself to be drawn into the pictures. Click a picture or scroll a slider. Feel your potential transformation.

You may note our new Aspirational mission. We still support motivated individuals and organization to set goals. We still seek to enhance each nation's viability. But empowering motivated people of all ages to transform and improve the world fits well within our vision.

[Chimorel Home Page](#)



When you click the dead tree on the shores of Hawaii on our home page, you can transform it to a vibrant tree in Ireland with the light of the universe shining through.

Will your famine girl persona transform to life in a castle sharing abundance with a transformed world?

Chimorel offers more than 2000 dynamic strategies to solve problems and achieve goals. These diamonds, gems and gold nuggets are scattered throughout our website and ebooks waiting for the astute reader to snatch them up, polish them and add them to their arsenal of success concepts.

We encourage you to explore our website. Start your immersive experience with Click and Feel. Immerse yourself in the pictures. Click links and some pictures. Read the headlines. Uncover the stories. Pick up a few diamond, gem and gold nugget dynamic strategies. Begin the transformation process.

When you are ready pick a particular area to learn more. That is when you Read and Think. There is a wealth of free information waiting just around the corner of your awareness. Step into our memberships and programs to dramatically expand your vision and support a few people to change their lives along the way. You will grow. Your life will be accomplishing worthwhile things and you may find a little peace, inspiration and empowerment imbued with a sense of adventure at the Chimorel Sanctuary where you will make decisions to enhance your life and the world.

Lesson 1 What Is Chimorel?

Chimorel Services Inc is a 501(c)(3) nonprofit corporation. As the founding member of the Chimorel group, funds from profit members flow to support its nonprofit activities, keeping nonprofit and for profit activities separate. This is a UBIT strategy you will learn about in the summary. The profit and nonprofit activities are collectively referred to as Chimorel or the Chimorel group.

CHIMOREL is an acronym which stands for
Concerned Citizens Helping Individuals who are Motivated with
Opportunities to Revitalize the Economy and Lives with Love.

Chimorel's Vision

Chimorel supports individuals and organizations to solve problems and achieve goals, one life at a time. Over 2000 dynamic strategies to achieve this vision have been developed, since 1972. You will be exposed to more than 100 strategies in the seven lessons you receive as part your Success Journey.

Chimorel strategies have touched the lives of thousands of clients, students and participants. They have enabled more than 1000 people get jobs in the last few years and have provided coaching / consulting to many large and small businesses and nonprofit organizations. We are now reaching out to thousands of people around the world. You are one of those people.

We are developing systems to enable *Anyone to achieve Any Goal, solve Any Problem, Anywhere*. Think about that for a second. It's impossible! Governments, the United Nations, the world's largest corporations aren't able to solve every problem, everywhere.

Now let's change the focus slightly. The focus isn't on solving all the world's problems. The focus is on solving Your problems, one at a time. As you read further, notice we don't say we solve many problems and achieve many goals. We say set and reality test one goal. You set a goal to solve a problem.

Together we may tackle bigger problems as enough people join the effort. World hunger, world peace, global warming all can be addressed effectively, when enough people are willing to develop the required resources (including the right mindset). But that's another day. Those plans are developing. People are working on them. We have made connections which have these concerns in mind; however, right now, let's ask:

How can we support you and those you love? As we support you, we will ask you to support others. Then we will see what we can accomplish together.

Original Concepts

The original concepts behind Chimorel were developed by Warren E Goodenow, Chimorel's Executive Director, in 1969, as he watched kids return to the institution. Here's one story:

“Mr Warren can I have a pair of tennis shoes?” I looked down at his feet. His shoes were in tatters. I got him the shoes. His plaintive plea changed to an air of confidence. I thought – something good just happened.

Two days later he came back. This time there was a cocky swagger and a demand for a new pair of shoes. He explained the other pair got dirty and he threw them away. He didn't get the shoes and a basic Chimorel concept or strategy was born – 040. Nothing comes for free. If you want it, earn it.

Do you like that 040 strategy? How about the idea of “If you want it, earn it?” Did you catch the fact that the **M** in **Chimorel** stands for **motivated**? We work with motivated people. If you want something we will teach you how to earn it, starting with these free lessons and continuing with our memberships, programs and Special Projects. If you are not ready, we will wait until you are. We stand at the door knocking. When you open, we will support you, your family, those you love, and perhaps a few friends you haven't met yet.

2000 Strategies

Did I say there are over 2000 diamond, gem and gold nugget dynamic strategies? You will uncover many at our website, when you explore it in depth. These strategies and a ton of information are available FREE. You can discover our first three dynamic strategies [here](#).

Everything at Chimorel starts by setting and reality testing your goal. With a Starter membership, we will support you as you set and reality test one goal. Let's do it now. Your goal will have an **action verb**, a **dollar amount** and a **time frame**. Here is an example:

I want to **increase** my income by **\$200/mo** within **three months**.

For many people this simple goal is very achievable and might be just what they need to begin to balance their budget.

Of course, the next step is to develop an action plan to achieve your goal. We offer an Action Planner membership. Are you noticing the first step, next step strategy? If funds are limited, you can earn these memberships, but you must be willing to take real responsibility to do so. You will learn more about memberships in future lessons. The important thing about memberships is your willingness to stay in touch by responding to the Action Steps in these lessons.

You want to focus on setting a goal that will solve a major problem or achieve a significant objective. Make it more than \$200/mo, then the \$200/mo will be a sub-goal in your action plan to achieving a more significant goal.

Summary of Diamonds

So now you know we support people. Let's go back and uncover the diamonds you could have picked up.

- The website is an immersive experience designed to create transformation. *Speed the experience with Click and Feel. When you are ready dive deep with Think and Learn.*
- Funds from profit activities flow to support nonprofit activities. *Could this support a nonprofit you are concerned about?*
- We protect the nonprofit status from the dreaded IRS Unrelated Business Income Tax which can jeopardize the tax exempt status. We have for profit entities do for profit activities. *Be sure you don't jeopardize the tax exempt status for a charity you are concerned about.*
- Chimorel has many opportunities you can get involved in. *Becoming a Resource Developer is just one.*
- We support one life at a time – solve one problem, achieve one goal. *Yes, we can enable you to achieve any goal, solve any problem, anywhere – one at a time with people who are genuinely motivated to develop the required resources.*
- If you want it, earn it. Nothing comes for free. *We wish this were obvious to more people. Maybe you can pass it forward.*
- Set a goal to solve a problem. *Be sure to become an Action Planner to get “Create a Chimorel Special Project.” You will learn how to solve any problem you have. We tell you how to start a Special Project in Lesson 2.*
- Together we can do more than we can alone. Separately, some problems are impossible to solve. Together, who knows what could happen. *Yes we can !!!*
- Let's focus on what we can do today. Then plan to achieve bigger goals. *A clear focus makes it happen. A little vision empowers you today to achieve tomorrow's dreams.*
- You have to do something to get something. *Tell your friends to register and confirm to start their free Success Journey.*
- You must be willing to take responsibility. *Yes, you can earn a membership, but you must be willing to take real responsibility.*
- Start by setting and reality testing one goal. *Become a Starter Member.*

- The next step is to develop an Action Plan. *Stay involved to be an Action Planner.*
- Take one small step at a time. Then keep taking steps. *You can expect to enter a 735 Plan, 2100 Plan and 5000 Plan someday.*
- Make your goal significant. *Tap into our Sources of Strength. Nothing is impossible.*
- Slow down and think. Pick up the diamonds you find as you continue your Success Journey with Chimorel. *This diamond is coming up in the next paragraph.*

Not every one of these diamonds was obvious. It may be easy to miss some of them. You may also want to think about what you read on our website. This is a major change from the hurry-scurry world we live in. There were more than ten diamonds above. We counted 16. Did you pick them up? There are more than 2000 diamonds, gems and gold nuggets waiting for you. See you in the next lesson where we begin to set goals, test them against reality and develop action plans.

Your First Assignment

[Form to accelerate all assignments.](#)

You may have already learned this next diamond, but nothing worthwhile is ever free. You do not spend money for your Success Journey, but you must be willing to spend the time and effort to learn. Each Lesson will have an assignment. Completing each assignment is part of your free Success Journey.

1. Send an email to [Contact Us](#) telling us about your greatest takeaway from Lesson One. What did you learn from this lesson?
2. In the email briefly describe what you want to accomplish. Tell us about a problem you want to solve or a goal you want to achieve.
3. How many Diamonds were in this lesson? What is the significance?
4. If you are not yet a member, let's focus on you. Click [Learn about Membership](#). Tell us your thoughts about becoming a member.
5. If you are already a member, let's focus on others. Make a list of people you want to support. Invite them to start their own [free Success Journey](#).

Now before you actually do all five things listed above, look at the blue link that says Form to accelerate all assignments. Here is a diamond that is unique to Chimorel. We make a significant effort to maximize your time. Click this link. In a little more time than it would take to complete these five tasks, you can use the form to do the tasks for all six lessons. You can also become an Action Planner. Either way qualifies you to receive Lesson 7.

An Alternative Opportunity

We strongly encourage you to complete the full Success Journey. It is the surest way to get a comprehensive understanding of Chimorel's Action Plan and how you can step into our plan to accomplish your Action Plan.

However, you can target your Success Journey specifically to achieve your goals and meet your concerns. You will miss the comprehensive overview and the details where the dynamic strategies are hidden, but you can focus your efforts and complete your version much more quickly. You can always come back for the full blown version when you want. This is another way we enable you to maximize your time.

You will learn more about this alternative opportunity in Lessons 2 and 3. You can expedite your journey now. *Use the Electronic version of Lesson 1 to explore any links in this lesson.*

**You will receive Lesson Two in a few days
You can [expedite](#) your Success Journey here.**